Privacy policy for our social media profiles

When you visit our social media pages, data relating to you will be processed. We would therefore like to inform you in accordance with Art. 13 of the General Data Protection Regulation (GDPR) about our processing of your data and your resulting rights.

Accountability

We, German Tanker Shipping GmbH & Co. KG, operate the following social media profiles:

- LinkedIn: https://de.linkedin.com/company/german-tanker-shipping-gmbh-&-co-kg
- Facebook: https://www.facebook.com/people/German-Tanker-Shipping-Group/100066317781158/
- Instagram: https://www.instagram.com/germantankershipping/
- TikTok: https://www.tiktok.com/@germantankershipping

Our contact details can be found in the imprint.

Data processing by us

Public relations

The data you provide on our social media pages, such as usernames, comments, videos, images, likes, public messages, etc. are published by the social media platform and are not processed by us for any other purpose at any time. We only reserve the right to delete content if this should be necessary. We may share your content on our site if this is a feature of the social media platform and communicate with you through the social media platform.

If you send us an enquiry on the social media platform, we may also refer you to other, secure communication channels that guarantee confidentiality, depending on the content. For example, you have the option at any time to send us your inquiries to the address given in the imprint. The choice of the appropriate communication channel is your own responsibility.

The legal basis for the named processing of your data is Art. 6 Para. 1 S. 1 lit. f GDPR. The data processing is carried out in the legitimate interest of carrying out public relations work for our company and being able to communicate with you.

Data processing under joint responsibility

We are jointly responsible for some of the processing activities with the respective operator of the social media platform.

Accordingly, we have made the necessary agreement pursuant to Art. 26 GDPR, provided that the operator of the social media platform makes this possible.

- LinkedIn: The privacy policy can be found at:
  https://www.linkedin.com/static?key=privacy_policy
  The joint responsibility agreement can be found at:
  https://legal.linkedin.com/pages-joint-controller-addendum
- Facebook: The privacy policy can be found at:
  https://www.facebook.com/about/privacy/update
  The joint responsibility agreement can be found at:
  https://www.facebook.com/legal/controller_addendum
  For information about Page Insights, see:
  https://www.facebook.com/legal/terms/page_controller_addendum
- Instagram: The privacy policy can be found at:
  https://privacycenter.instagram.com/policy
  The joint responsibility agreement can be found at:
  https://www.facebook.com/legal/controller_addendum
- TikTok: The privacy policy can be found at:
  https://www.tiktok.com/legal/page/global/partner-privacy-policy/en
  The joint responsibility agreement can be found at:
  https://ads.tiktok.com/i18n/official/policy/jurisdiction-specific-terms

The essential components of joint responsibility can be found in the following section.

Statistics (Insights)
The social media platforms used regularly compile statistics (insights) based on usage data, which contain information about your interaction with our social media page. We cannot influence or prevent the implementation and provision of these statistics.
We process the named information (statistics) in accordance with Art. 6 Para. 1 S. 1 lit. f GDPR in the legitimate interest of validating the handling of our social media pages and improving our content in a target group-oriented manner.

Data processing by the operator of the social media platforms

The operator of the social media platform uses web tracking methods. Web tracking can also take place regardless of whether you are logged in or registered with the social media platform.
We would therefore like to point out that it cannot be ruled out that the operator of the social media platform may use and evaluate your profile and behavioral data for its own purposes. We have no influence on the processing of your data by the operator of the social media platform. Please keep this in mind when using the social media platform.
For more information on data processing by the operator of the social media platform, configuration options to protect your privacy and other objection options, please refer to the operator's privacy policy.

Storage period

We delete your personal data when they are no longer required for the named processing purposes and there are no statutory retention obligations to prevent deletion.

Your rights as a user

As a user, you have the option of asserting the following rights both towards us and towards the operator of the social media platform if the conditions are met:

Right of access (Art. 15 GDPR)
You have the right to obtain confirmation as to whether personal data relating to you is being processed; if this is the case, you have a right to access the personal data and the information specified in Art. 15 GDPR.

Right to rectification (Art. 16 GDPR)
You have the right to obtain the immediate correction of inaccurate personal data concerning you and, if necessary, the completion of incomplete personal data.

Right to erasure (Art.17 GDPR)
You have the right to obtain the immediate erasure of personal data concerning you if one of the reasons listed in Art. 17 GDPR applies.

Right to restriction of processing (Art. 18 GDPR)
You have the right to obtain the restriction of processing if one of the conditions listed in Art. 18 GDPR, for example if you have filed an objection to the processing, for the duration of any examination by the person responsible.

Right to data portability (Art. 20 GDPR)

In certain cases, referred to in Art. 20 GDPR, you have the right to receive the personal data concerning you in a structured, commonly used and machine-readable format or to request the transfer of this data to a third party.

Right to object (Art. 21 GDPR)
If data is processed based on our legitimate interest pursuant to Art. 6 Para. 1 S. 1 lit. f GDPR, you have the right to object to the processing at any time for reasons arising from your particular situation. We will then no longer process the personal data unless there are demonstrably compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims. If the data is processed based on the legitimate interest for the purpose of direct marketing, you have your own right of objection, which you can assert at any time without giving reasons and the exercise of which leads to the termination of processing for the purpose of direct advertising.

Right of revocation (Art. 7 GDPR)
Where processing of data is based on your consent, you have the right in accordance with Art. 7 para. 3 GDPR to withdraw your consent to the use of your personal data at any time. Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected by this.

Right to lodge a complaint with a supervisory authority (Art. 77 GDPR)
In accordance with Art. 77 GDPR, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of data concerning you violates data protection regulations. The right to lodge a complaint may be asserted with a supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place of the alleged infringement.

Contact details of our data protection officers

We are supported by our external data protection officer in fulfilling our data protection obligations. If you would like to get further information concerning data protection, please use the following contact details:

datenschutz nord GmbH
Sechslingspforte 2
22087 Hamburg
Web: https://www.dsn-group.de/
E-Mail: office@datenschutz-nord.de
Phone: +49 40 593 61 60-400

If you contact our data protection officer, please also name the responsible party named in the imprint.